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# Welcome

I'd like to say that it is business as usual, but that would not be true!

As a world, we have not seen anything like this for over 100 years and the circum-

stances are very different from then. The world, due to the leaps and bounds in technology and means of travel, is far smaller and the ability for a virus to spread so quickly is frankly scary. One can only hope that society will heed the warnings and self-distance, stay at home and be responsible, not only for the health of themselves and their families but for the whole of humanity.

This said, life goes on and I sincerely believe that humanity will survive and within time a new normality will prevail. Similar to what we know, but hopefully with a more caring and thoughtful side.

I would think that after being prisoners in our homes for what could be a matter of months, we will rejoice in finally being free to socialise, eat out and shop.

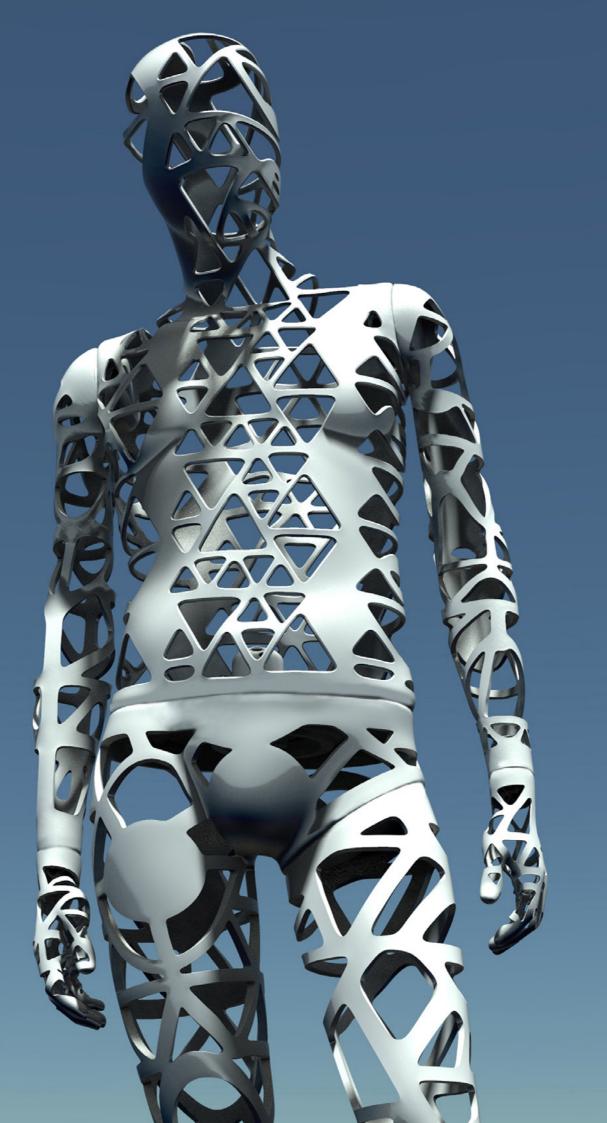
So now, whilst for once we might have more time on our hands, perhaps is the time to think out of the box, design the most amazing experiences to wow the newly released public and collaborate to achieve a bigger and brighter experience and future for all.

My team and I are here, working from our respective homes, to work on these projects with you. Our China production facility is fully operational and we still are serving our client's needs.

We all want to keep busy and (virtually) meet new and existing contacts and talk about how we can make these grand ideas reality. I am sure that you also have more time too. They say, 'nothing ventured, nothing gained'. Let's have a chat and see how we can create a brave new world.

In the meantime, we have published our current version of UDQ to show you what we have been doing recently and hopefully inspire you a little. Enjoy!

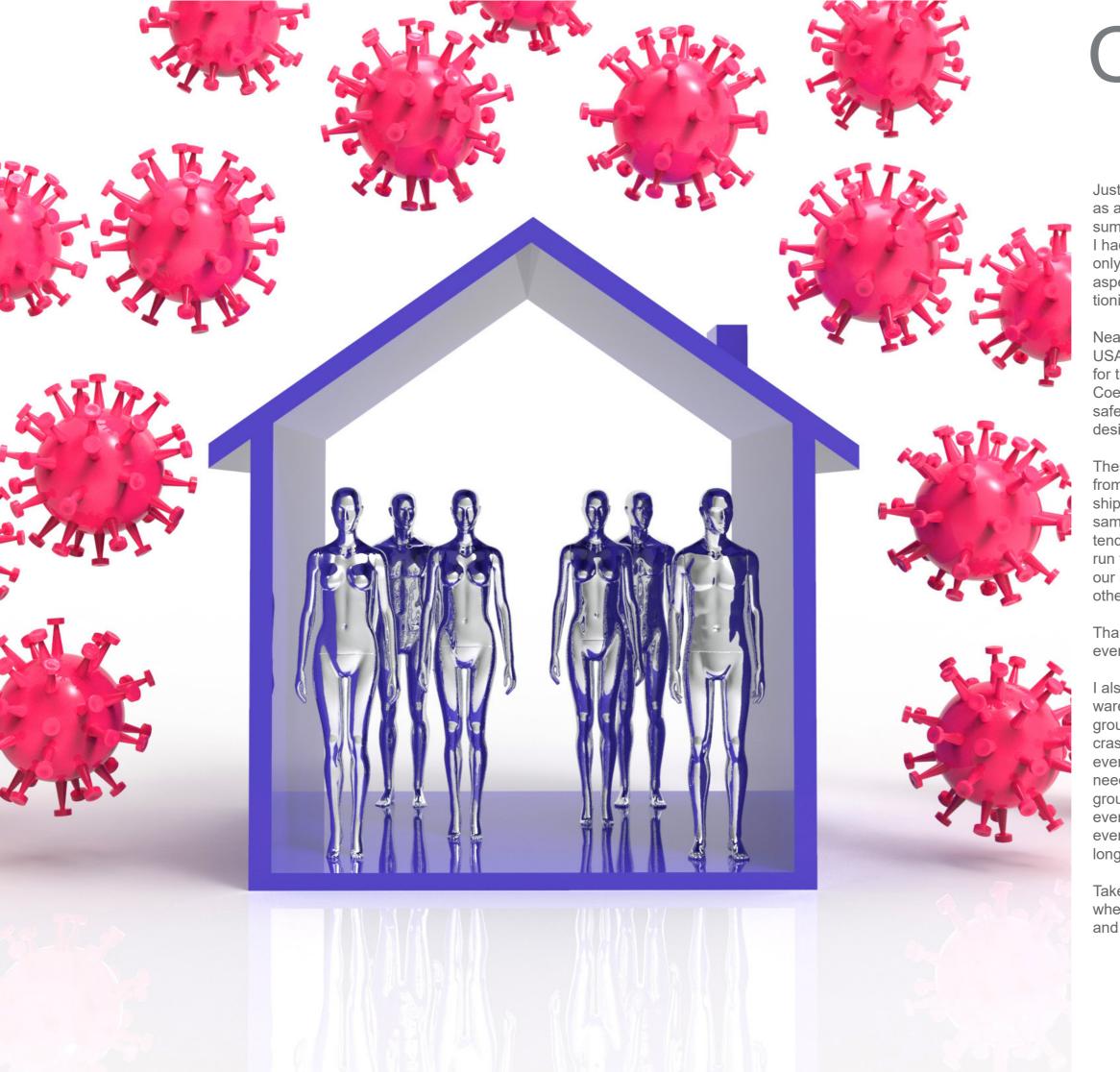
Jonathan



As you know from our recent UDQ magazines, we are committed to pushing the boundaries of technology and aesthetics.

The Frame series is a digitally sculpted mannequin that we have 3D printed. With this set of mannequins the object was to create something functional, stylish and structurally interesting.

This was experimental at first, the objective was to understand the function of a mannequin with minimal form topology and more importantly in an age of rare resources look at what can be created while keeping the use of materials down to a minimum, while maintaining the all important aesthetic.



# COVID-19

Just under 33 years ago, I started at Universal Display as an enthusiastic 17 year old who wanted a job for the summer. I never left! My boss, my father, told me that I had to learn the business from the bottom up and not only to understand but to be able to carry out every aspect of work and role involved in the business functioning correctly.

Nearly 3 weeks ago I furloughed all my staff in the UK, USA & Hungary to preserve their jobs going forward and for the health of the business. My other Director, Adrian Coe, is still by my side, metaphorically speaking from the safety of his own home, working on all aspects of client design and product development.

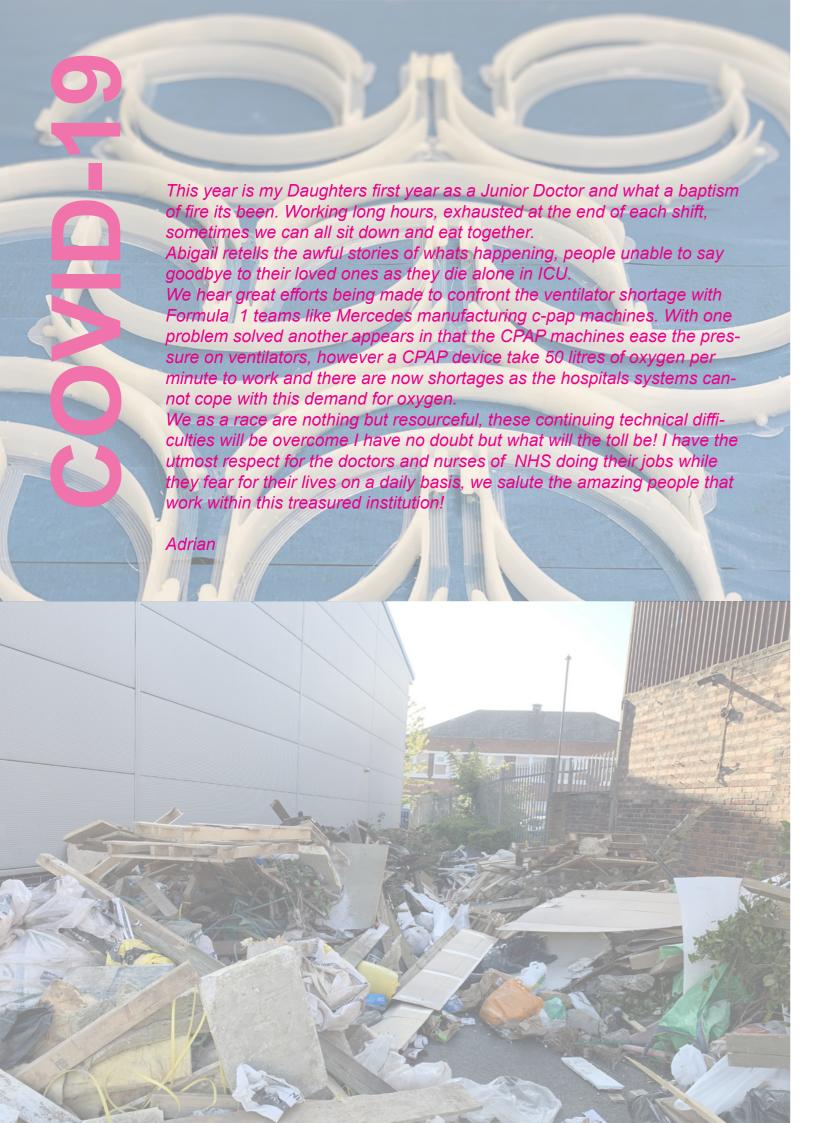
These last weeks I have unloaded lorries with air freight from our still functioning China joint venture, packed and shipped goods to clients who still need them, 3D printed samples and shipped them, had sales calls, completed tenders, negotiated with landlords and local authorities, run the payroll so everyone still gets paid and kept all of our multiple Company accounts up to date. Plus a few other tasks.

Thanks Dad! It's times like this where grounding is everything.

I also understand disaster recovery. In 2008 our London warehouse, archive and production facility burnt to the ground and I have dealt with Black Monday, economic crashes, 9/11 & numerous other external life changing events. All of these events presented challenges that needed to be overcome. In the same way as my ground-ing for business helped me through, these events made me think differently and smarter. These events together have made my business stronger in the long run.

Take the time you have now to learn and educate for when we will be back. As we need to be back stronger and smarter. Stay Safe!

Jonathan



Over the last few weeks whilst in lock down we have turned our efforts to 3D Printing masks for the NHS. Just before Easter, after we had started a production run, our CCTV triggered an alert at our West London facility and to our horror Travelers could be seen moving their caravans into our industrial yard and then into one of the vacant units next to us. Over the next few days they set about causing mayhem dumping rubbish and causing havoc. Eventually with continued pressure and legal efforts all the way up to the Lord Chief Justice they moved out and we have been left with the disgusting after-math. Whilst the clean up is just about to start, the events of the last week have starkly contrasted with the great deeds and sacrifices that have been going on in the world at large.

### **#NHS**

PS You may notice that there is no **what's on** section and **key dates** this quarter, with Lock down nothing is certain at the moment with dates moving. In our next edition we hope life returns to a new normality and we can bring you these features, for now please stay safe!











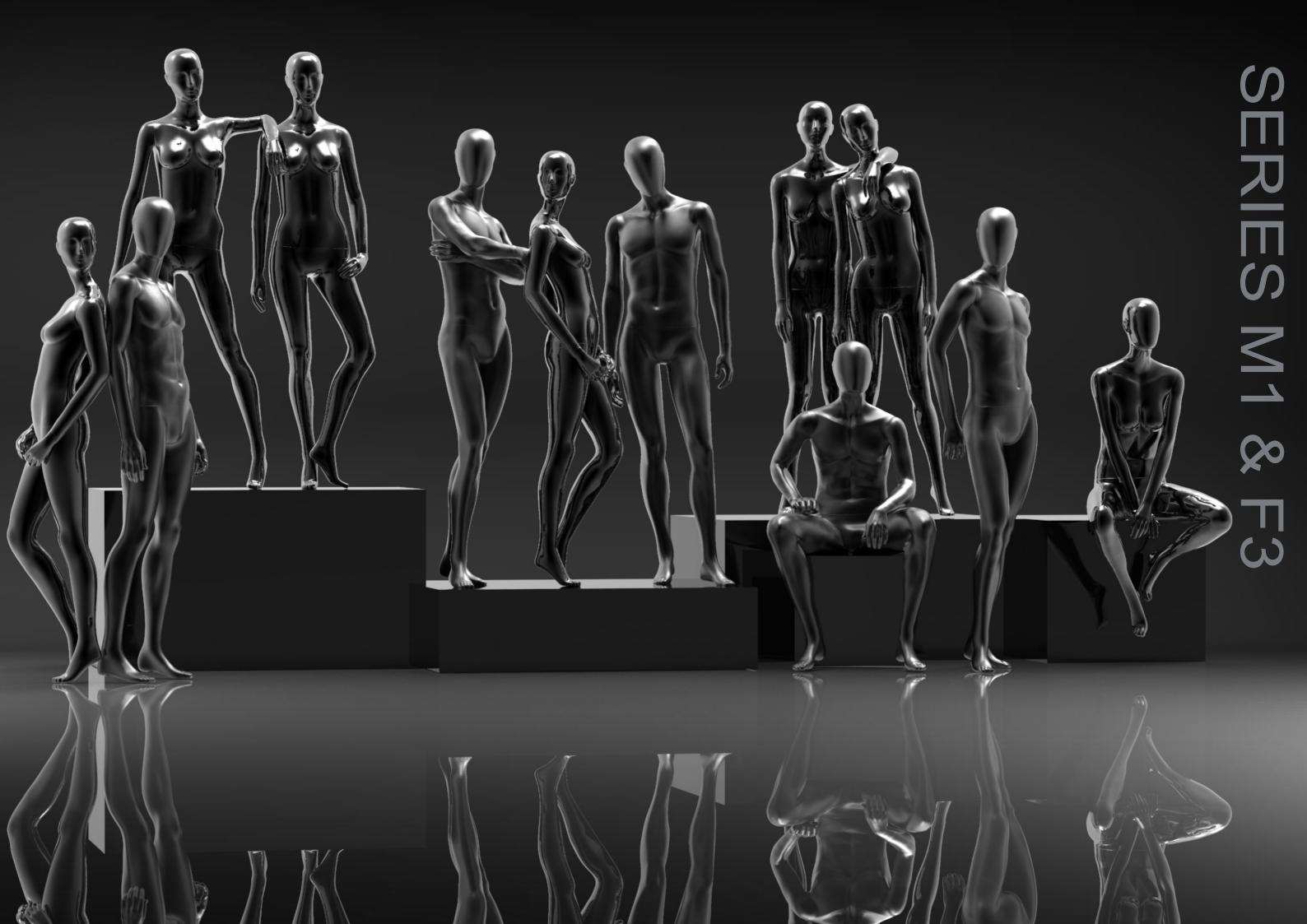


A recent piece of work digitally produced from a painting.
We digitally sculpted the figure which will be 3D printed and hand finished.

The figure will then be painted to match the colours in the original painting.

In our next issue we will publish the results and show you how Lady MacDowell turned out.













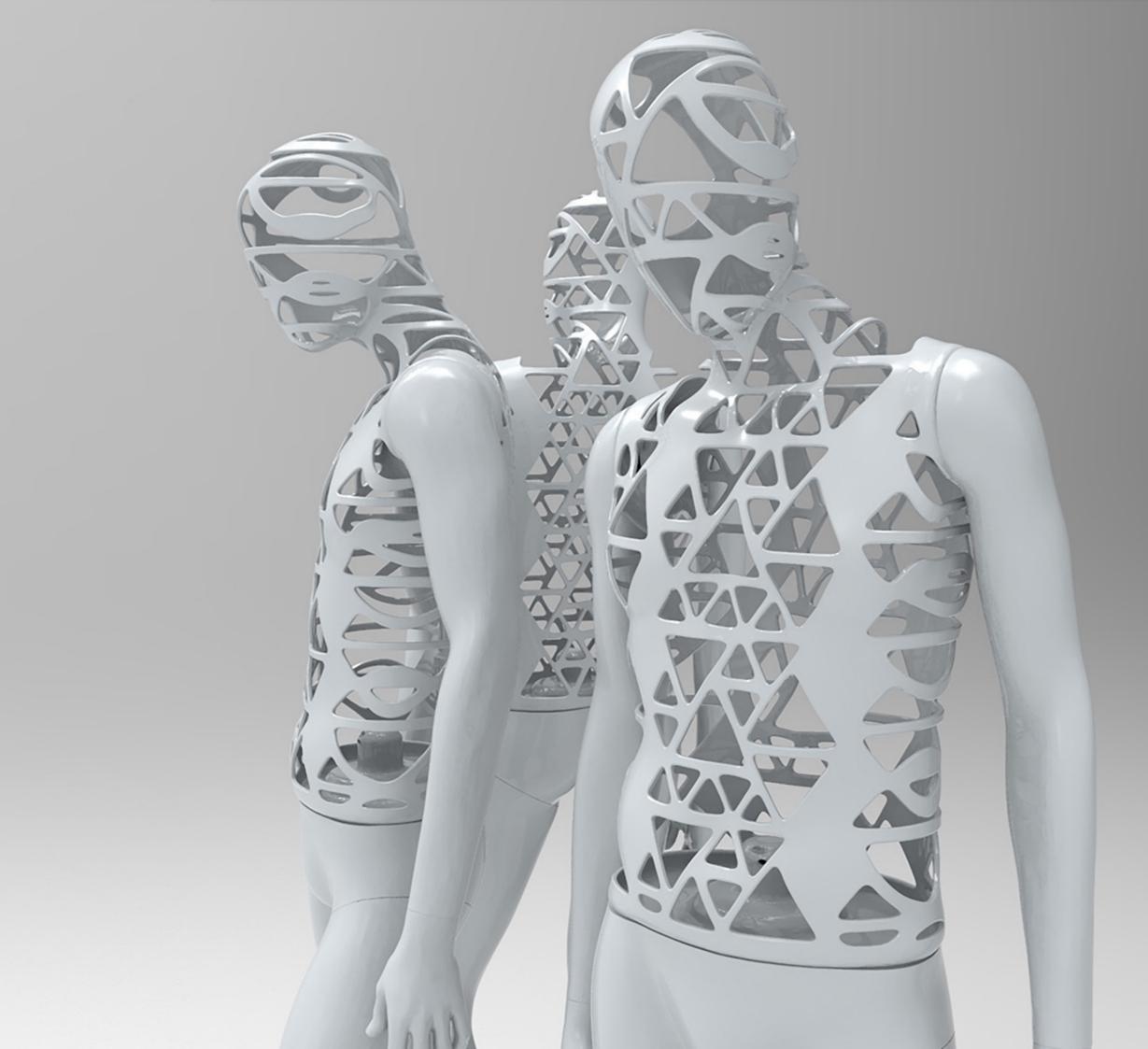
Bust forms have always been versatile, stylish and affordable.
Universal Display produces bust forms in the United Kingdom and overseas, the UK production allows for a quick turnaround, while overseas allows for larger roll outs. There are a vast range of sizes and styles to chose from as well as bespoke options. Opposite is a head that was developed for Rohan to sit upon their bust forms that would allow them to display jackets with hoods up. The form had to blend away while displaying Rohan's products to their full potential.

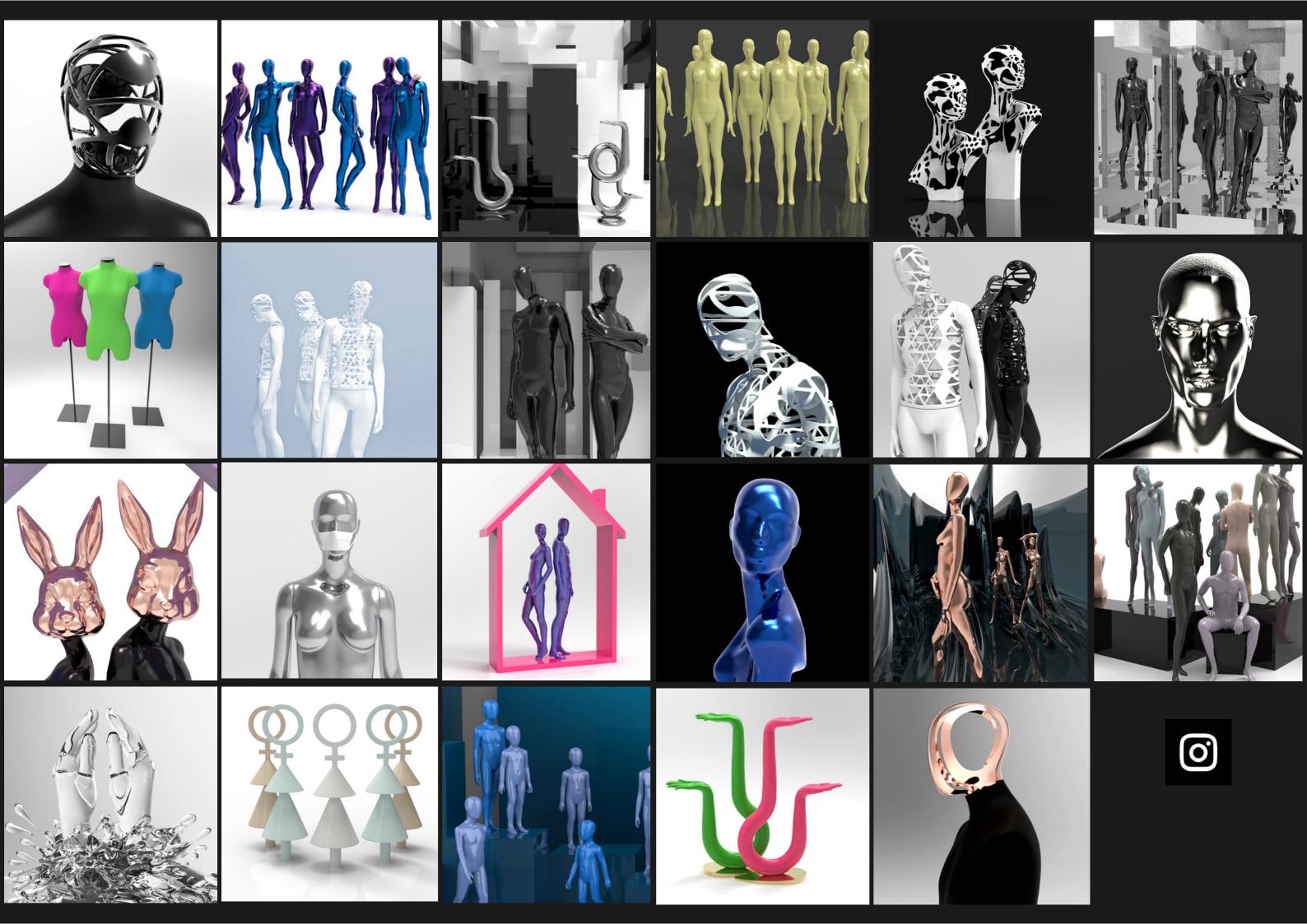


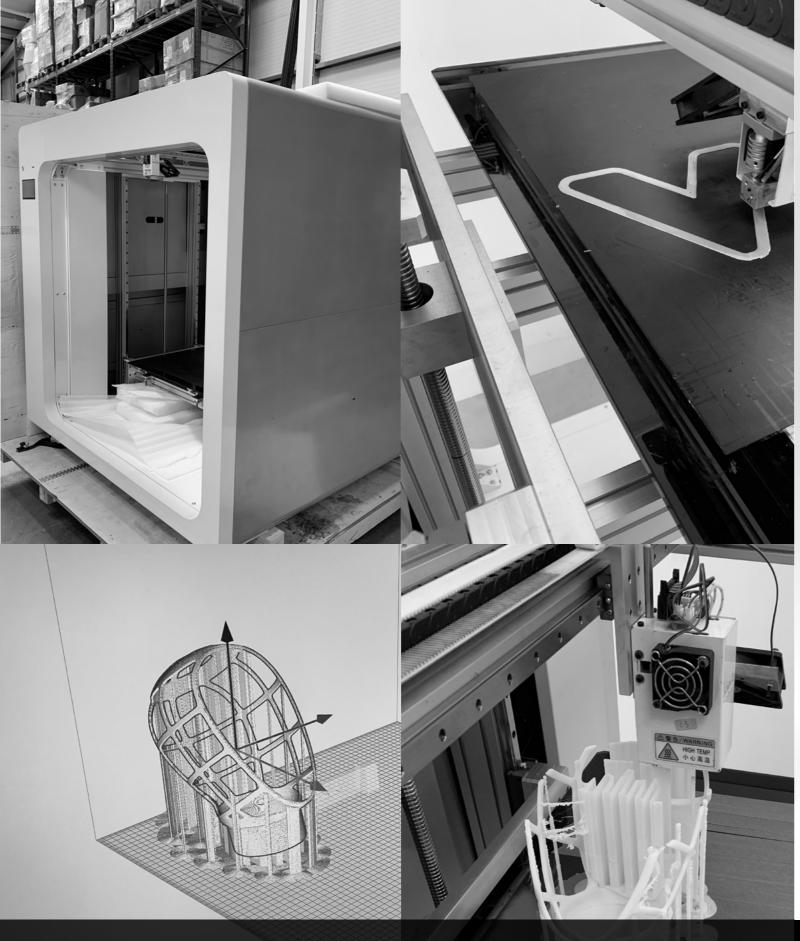
# BUST CONCEPTS

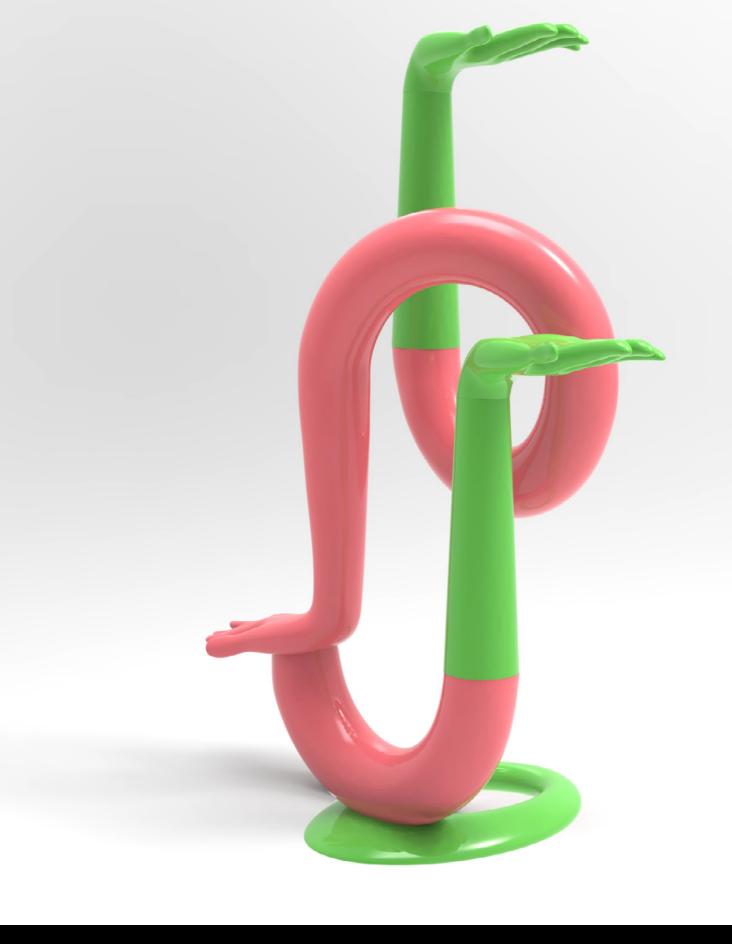












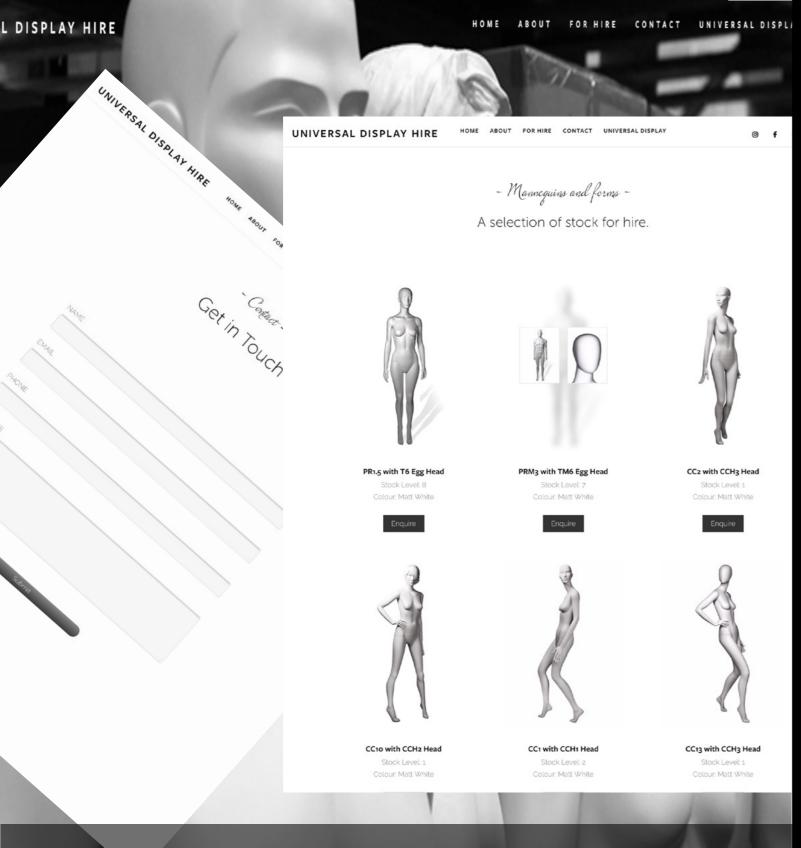
We have recently purchased a very large format 3D printer ideal for large props, we are ideally placed with our workshops and spraying facilities, to help you with your projects.

Contact us for more information and a quote.

3D PRINTING

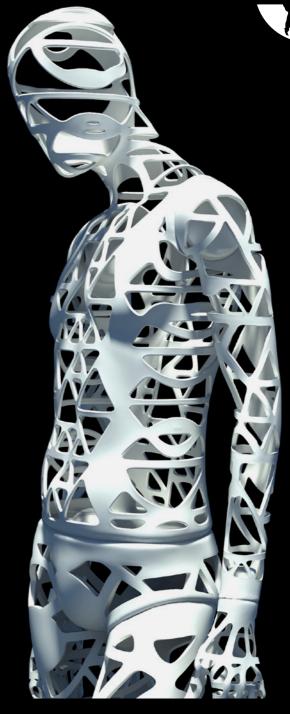
Contact us

LOOP



At Universal Display we make great mannequins, but we also hire them out for press shows, pop-ups, fashion events & films. We have recently reworked our 'Universal Display Hire' website to give real time stock content. Take a look and please let us know if we can be of help. Of course, you can also buy anything you see too for immediate delivery.





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**Print Newsletter**