



**UDQ**

Festive Edition 2014



**CONCEPT2**

**R.D.C New York 2014**

**D1SC**

# Welcome

Welcome to our final newsletter of 2014 and the 'festive' edition.

So another year has passed and 2015 is nearly upon us...where has the time gone? It has been an exciting and very busy year for us here at Universal and 2015 is looking to be an even more eventful year.

2014 brought us the launch of Iconeme, our new technology business, which has not only seen tremendous excitement in the press and industry in general, but with launches already in House of Fraser, Hawes & Curtis, Jaeger, Ben Sherman, The Dandy Lab, AIS, Oasis and Bentalls, it is already shaping the retail landscape. Names of further retailers in both the UK and USA launching in early 2015 will be released soon.

We, as always, continue to create and launch new, beautiful and functional mannequin ranges and VM products, many of which have been highlighted in previous UDQ editions and can be seen in retailers around the world. Many of the newest items are shown in this edition and were recently launched and showcased in our New York showroom during RDC. As we end the year we have already started on the next phase of products for launch in 2015, as well as several custom projects which will all be revealed in the New Year.

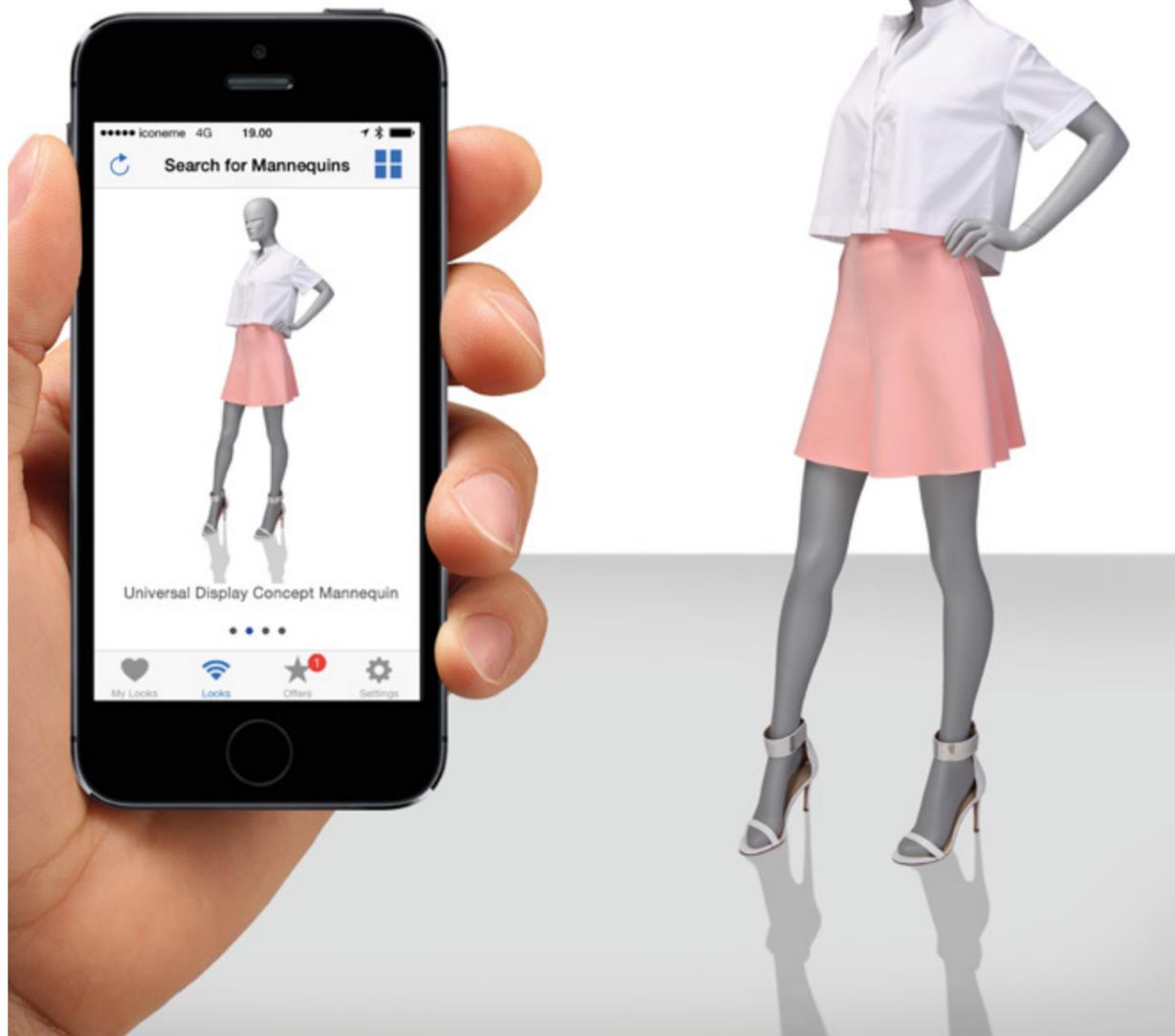
We are also going on the road in 2015, exhibiting at the VM & Display Show and Retail Design Expo in London and Globalshop in Las Vegas, so please do come and see us. Both our London and New York showrooms will of course still be open at all times.

We have again tried to present you with an informative and exciting newsletter and hope that you enjoy it as much as we do putting it together.

May I take this opportunity to wish you all and your families a very Happy Christmas and Prosperous New Year from all of us at Universal.

See you next year.....

*Jonathan*



**iconeme™**

Creating the ultimate retail experience

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# MA5K





D1SC





CONCEPT 2





**CONCEPT**

# R.D.C 2014 New York

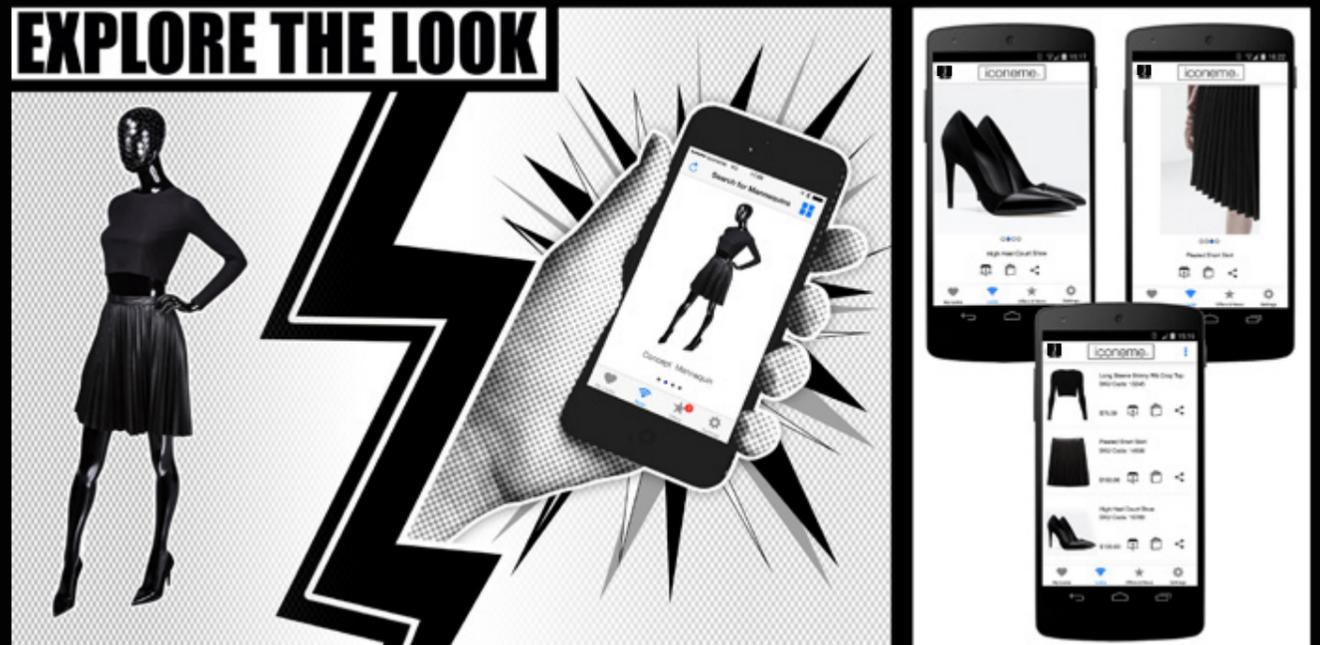
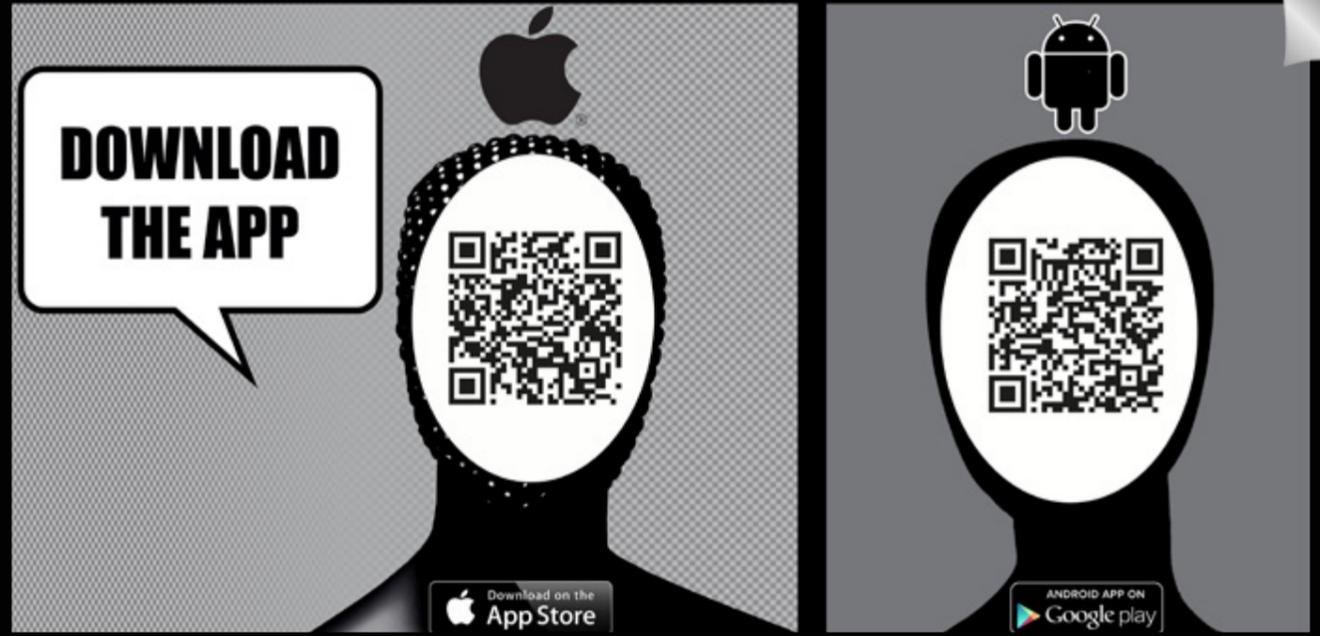
Universal Display & Design was proud to debut our latest collections at our New York City showroom during the Retail Design Collective, we launched the Concept 2 range as well as MA5K . Iconeme technology combined with the Mannequins to make the showroom fully interactive. Please stop by and see the showroom for yourself located at 138 West 25th Street, 2nd Floor New York 10001 between 6th and 7th Avenues. We are open daily from 9am – 5pm

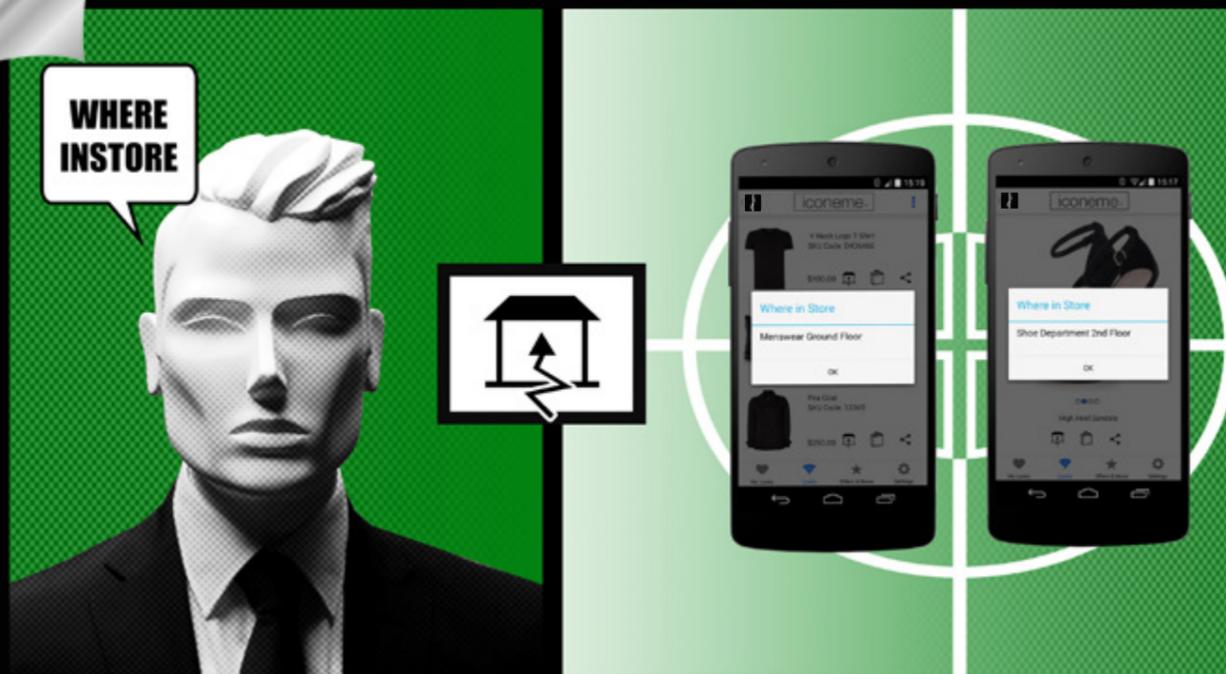




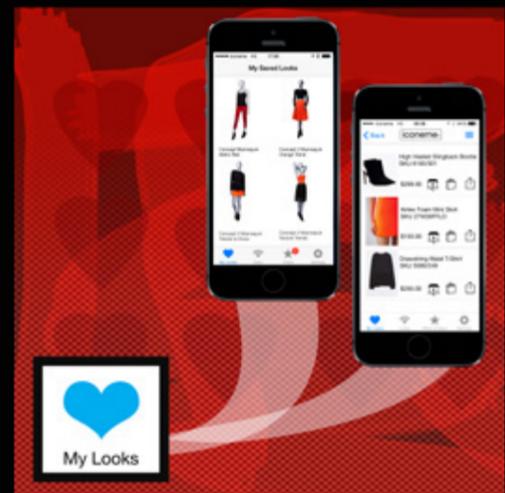
Limited Edition

# RECEIVE AN ALERT





# ICONEME CREATING THE ULTIMATE RETAIL EXPERIENCE



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CUBIC



R estore  
espray  
enovate

Universal Display's renovation department  
Breathing new life into old Mannequins  
Make ups  
Custom paint colours  
High gloss paint

# A Good Read

## RAVE ART

FLYERS // INVITATIONS AND MEMBERSHIP CARDS  
FROM THE BIRTH OF ACID HOUSE CLUBS AND RAVES

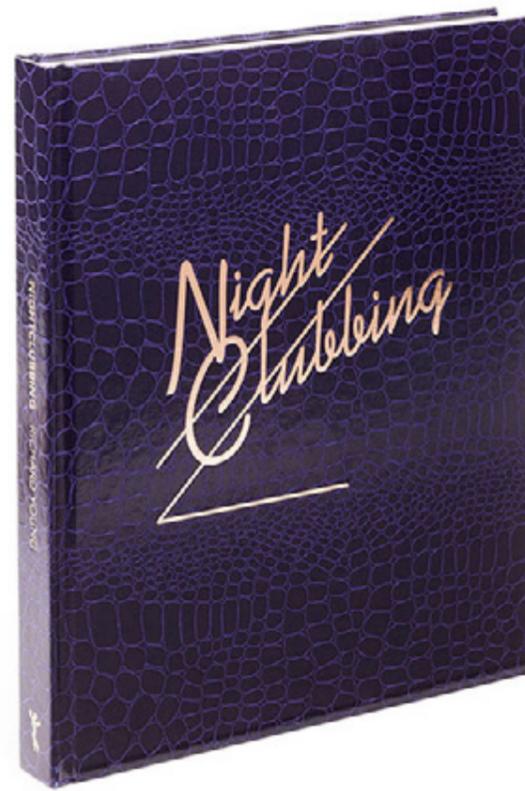
CHELSEA LOUISE BERLIN

FOREWORD // MARK MOORE

In the mid- to late 1980s rave culture developed. It influenced music, design, art, drugs, fashion, language and even the law. Emerging in the USA, it was refined in the UK by people who wanted to dance, party and express themselves in terms of art, music and culture. Originating in small, sweaty clubs and growing into enormous Raves with tens of thousands of people, 'house' music and ecstasy were the driving forces behind what turned into a global phenomenon. Events that started as secretive nights in underground clubs, with word-of-mouth advertising grew from one-off take-overs of unusual venues into huge open land-based events. Pager and telephonic communication became the medium of message-passing, and flyers were key to it all: informing the right people about the right place at the right time. Chelsea Berlin was there from the beginning, attending many of the now legendary events, from Club Shoom to Energy and beyond.

In Rave Art, the whole exciting movement is documented through the flyers that were handed out freely (or sometimes privately) to inform partygoers of the next venue. Flyer design became an artform, and this book contains hundreds of the most significant and rare examples from Chelsea's huge collection. Together with personal reminiscences and quotes from famous, infamous and not-so-famous attendees, Rave Art paints a vivid picture of what is probably the last significant youth culture movement of modern times.

Author: Chelsea Louise Berlin



*Nightclubbing*

In celebration of legendary photographer Richard Young's 40th year in show business. Nightclubbing - Young's first book in ten years - includes a foreword by Nile Rodgers and features iconic party shots taken at star-studded venues over the past four decades.

Black and white images from the '70s and '80s and colour images from the '90s and noughties combine to uncover a crazy and wild, fun-loving and free-spirited, racy depiction of the nightlife inside London's most famous clubs.



# Important

2015

# Shows

**ICFF New York**  
16-19 May 2015

**GlobalShop Las Vegas**  
24-26 March 2015

**La Biennale Venice** 9th May - 22nd November  
2015

**VM & Display Show**  
21st - 23rd April 2015

**Retail Business Technology Expo**  
10th - 11th March 2015 Olympia London

**Grasilver New Shop**  
145 Ebury Street London SW1 9QN

Get the Iconeme APP



# Gråsilver

An exclusive range of rare vintage Scandinavian Jewellery



Gråsilver has a vocational passion for Scandinavian design creating a unique and distinctive modernist jewellery collection.

The collection consists of rare one off carefully selected vintage pieces in sterling silver and semi-precious stones designed by celebrated Scandinavian designers such as Georg Jensen, Vivianna Torun Bulow-Hube, Nanna Ditzel, Hans Hansen, Bjorn Weckstrom and Henning Koppel. Specializing in 20th century Scandinavian design Gråsilver have brought together a collection of beautiful pieces that are contemporary, iconic and timeless.

[www.gråsilver.com](http://www.gråsilver.com)



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