

Q3 2015

# AW2015

### TEDDY M ARTICULATED NY RDC PREVIEW SPACE ACCESSORIES

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Welcome to our Q3 newsletter.

Sadly the summer months are now behind us and the evenings draw in that little earlier. However, this isn't stopping us pushing forward and adding our own sunshine to the proceedings.

As always, we have been extremely busy making wonderful products, a selection of these are shown later in the newsletter with more to be released in the coming months. Apart from our standard ranges we have been working hard on new custom ranges for a selection of our clients. Many of these ranges will be hitting the stores in the next months so keep your eyes peeled.

We also have been very busy implementing our Iconeme/VMBeacon technology into many new retailers for launches in the next month or so with several more in the months running up to Christmas trading. Again, watch this space for more news on this and don't forget to download the Iconeme app onto your smartphone from the Apple Store or Google Play to get involved and see the amazing benefits that the technology delivers.

Don't forget to follow both Universal Display and Iconeme on Facebook, Twitter and LinkedIn to be kept abreast of all the latest new and happenings.

I hope that you enjoy the newsletter.

Until next time.....

Jonathan

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### GET AN ALERT ON YOUR WATCH

You can now get an alert on your apple watch so you will never miss a VM Beacon if you walk past a participating retailer. Why not try : The Dandy Lab in Spitalfields.

# INTERACT



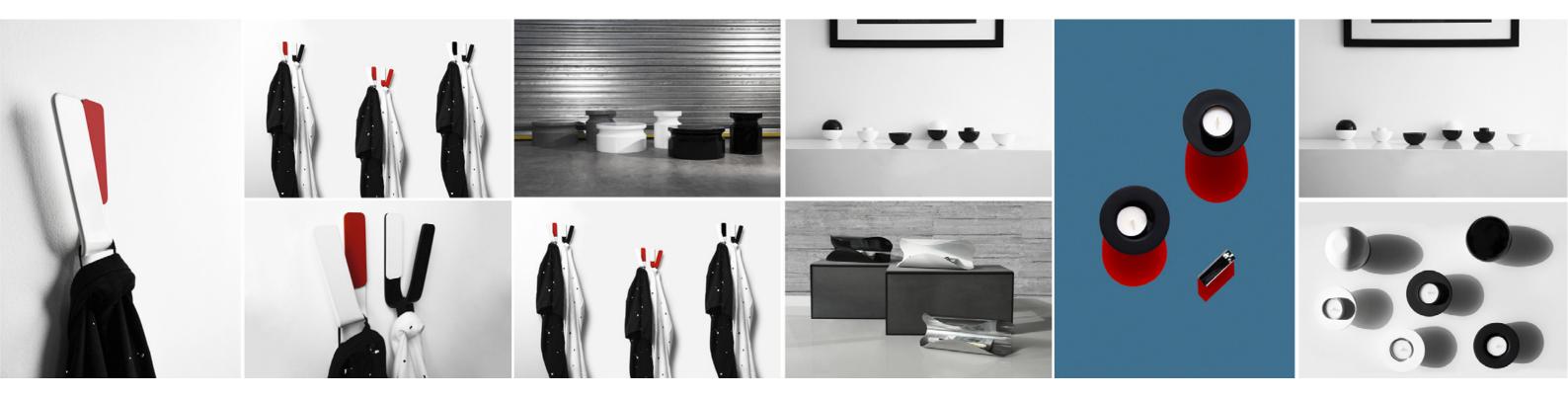
Atek from our Sculpting Studio



It has been incredibly busy this year with some exciting bespoke work taking up a portion of our time. Above are few snippets of the product that we have been developing, all of which will be shown at the Retail Design Collective in New York. Our emphasis has been the onward exploration of juxtaposing and contrasting silhouettes.

Adrian





designjunction > 24-27 September 2015

The College 12-42 Southampton Row WC1B 4AP Stand L4/3

WWW.ZITAMENYHART.COM INFO@ZITAMENYHART.COM @ZITAMSTUDIO

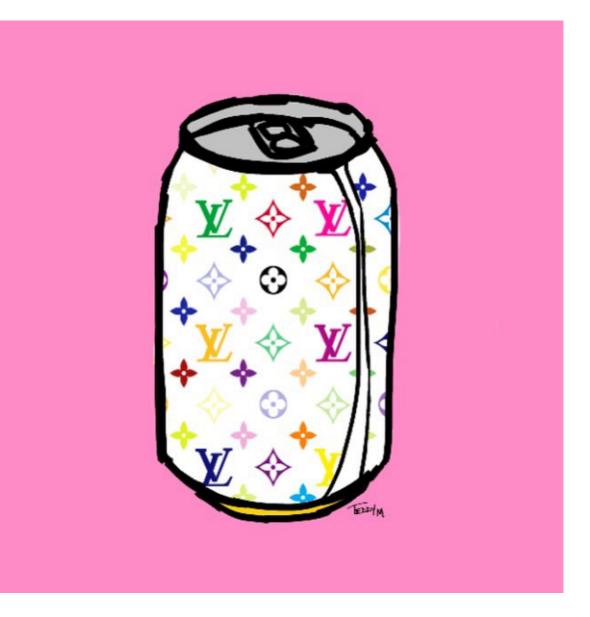
### (16) ZITA MENYHART STUDIO



## ARTICULATE

ARTICULATE M Fully Articulated Male Mannequin.







### 2015 :NEW YORK

#### **Eduardo Paolozzi: Horizons of Expectations**

Clearing Williamsburg Until Sunday November 1 2015

#### Mark Grotjahn: Painted Sculpture

Anton Kern Gallery Chelsea Until Thursday October 29 2015

Info Link

#### **Stanley Whitney: Dance the Orange**

**Studio Museum Harlem Until Sunday October 25 2015** 

#### The Rise of Sneaker Culture **Brooklyn Museum** Until Sunday October 4 2015




### New Members join our New York & London Offices.

Universal Display is pleased to announce the appointment of two new members of staff Dominick Daddio joins our New York Office & Marta Spadaccini our London Office:

Marta is extremely excited to join the London team, she believes that innovation and tailored communication is the key to make positive changes happen and to deliver best quality results.

Exactly what Universal Display in partnership with Iconeme does. She is Multilingual (Italian, English, Spanish and French), is always eager to see space for improvement, and take action to solve problems. She has experience in the Fashion and High tech world and a

fascination of people and their different ways of thinking, acting, and living. She previously worked in the marketing departments for Apparound and Polo Tecnologico, understanding how vital technology is in order to establish a strong communication with clients and since moving to London she became Responsible of Sales and Marketing at Nigel Coates studio and thereafter Ecommerce Coordinator for Amanda Wakeley.

Contact: mspadaccini@universaldisplay.co.uk

Dominick is extremely excited to join the Universal Display team in New York City, he enjoys a good challenge and embraces learning new technologies... studied computer science at Hunter College in NYC, held Business Development Executive positions with digital asset management companies such as Getty Images & The Photolibrary Group and also worked on the ad agency side with Sweden based Publicitas North America. Has also held roles with multiple technology start-ups in NYC such as Attragt.com and Statisfy.co selling their set of SaaS visual merchandising tools to fashion, retail and eCommerce industries working with clients like Urban Outfitters, Oakley, Dolce & Gabbana, Foot Locker and TJ Maxx Stores. Dominick's main responsibilities at these positions were to boost the growth of revenue and to collaborate with teams to ensure smooth ROI and building strong, long term relationships and he will be bringing his experience and qualities here at Universal Display USA!

Contact: ddaddio@universaldisplayusa.com



**Joseph Cornell: Wanderlust** 

**2015** : LONDON

**The Royal Academey of Arts Until Sunday September 27 2015** 

**Aqnes Martin Tate Modern Until Sunday October 11 2015** 

**Sculpture in the City** Annual free outdoor exhibition of sculptures in the City of London **Until Thursday June 30 2016** 

#### IK Prize 2015: Tate Sensorium **Tate Britain Until Sunday September 20 2015**





#### Retail design Collective New York 2nd - 4th December 2015

2015

VM & Display Awards 19th November 2015

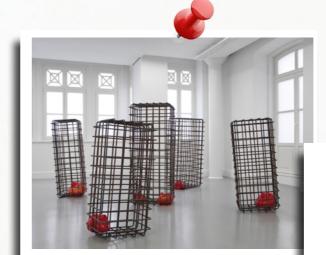
Retail Business Technology Expo 9th - 10th March 2015 Olympia London

100 Percent Design 23rd - 26th November 2015

VM & Display Show 20th - 21st April 2016

Design Junction 24th -27th September 2016

### What's been inspiring us:



Mona Hatoum

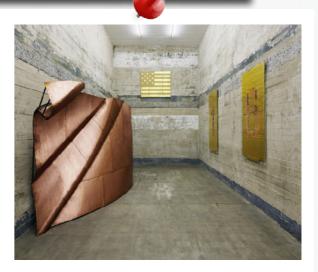
Serpentíne Pavíllíon Selgascano



Michael Müller



Cecily Brown



#### Samulung Boros



### ROCCO & ALFIE

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Print Newsletter



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