

**UDQ**



Festive Edition 2013



**Concept**

**R.D.C New York 2013**

**Holiday Windows**

# Gråsilver

An exclusive range of rare vintage Scandinavian Jewellery



Gråsilver has a vocational passion for Scandinavian design creating a unique and distinctive modernist jewellery collection. The collection consists of rare one off carefully selected vintage pieces in sterling silver and semi-precious stones designed by celebrated Scandinavian designers such as Georg Jensen, Vivianna Torun Bulow-Hube, Nanna Ditzel, Hans Hansen, Bjorn Weckstrom and Henning Koppel. Specializing in 20th century Scandinavian design Gråsilver have brought together a collection of beautiful pieces that are contemporary, iconic and timeless.

[www.gråsilver.com](http://www.gråsilver.com)

# Welcome////////////////

Welcome to our third quarterly newsletter and the 'festive' edition.

Well, 2014 is nearly upon us, after a year of austerity for some in 2013. By all accounts that is behind us and the future looks better for retail and the world economy in general.

Here at Universal, we have spent the year creating wonderful new mannequin ranges and VM products which have been highlighted throughout the previous editions of UDAQ and seen in retailers around the world. Some of which are shown in this edition.

2014 is going to bring many new beautiful products and mannequin ranges. One being 'Concept', a new female mannequin range. The first two mannequins were debuted in New Year during RDC and were very well received. The range is evolving and will be launched formally in 2014. We are also extremely excited about a brand new patented innovation that will move VM and retail to another level. More to follow on this in the New Year!

We have again tried to present you with an informative and exciting newsletter and hope that you enjoy it as much as we do putting it together.

May I take this opportunity to wish you all and your families a very Happy Christmas and Prosperous New Year from all of us at Universal.

See you next year.....

*Jonathan*



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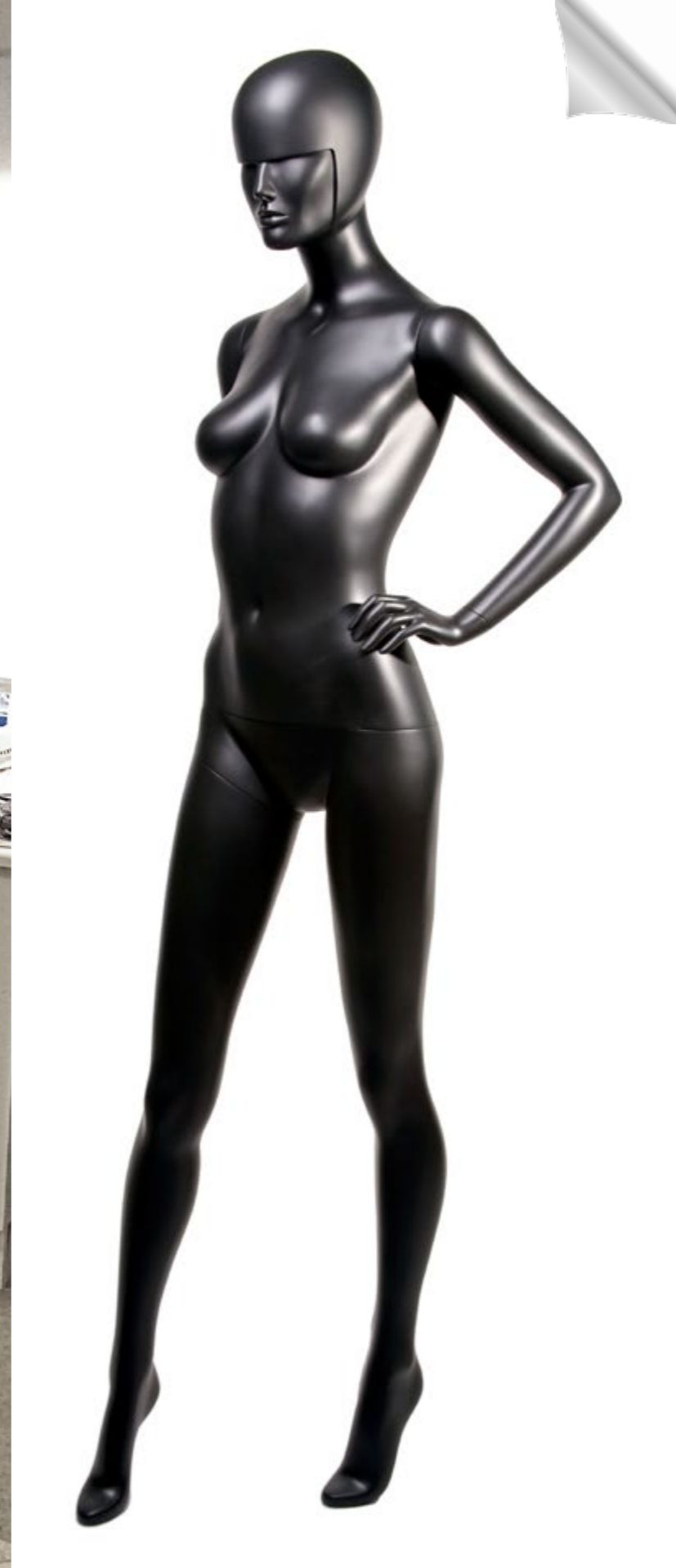
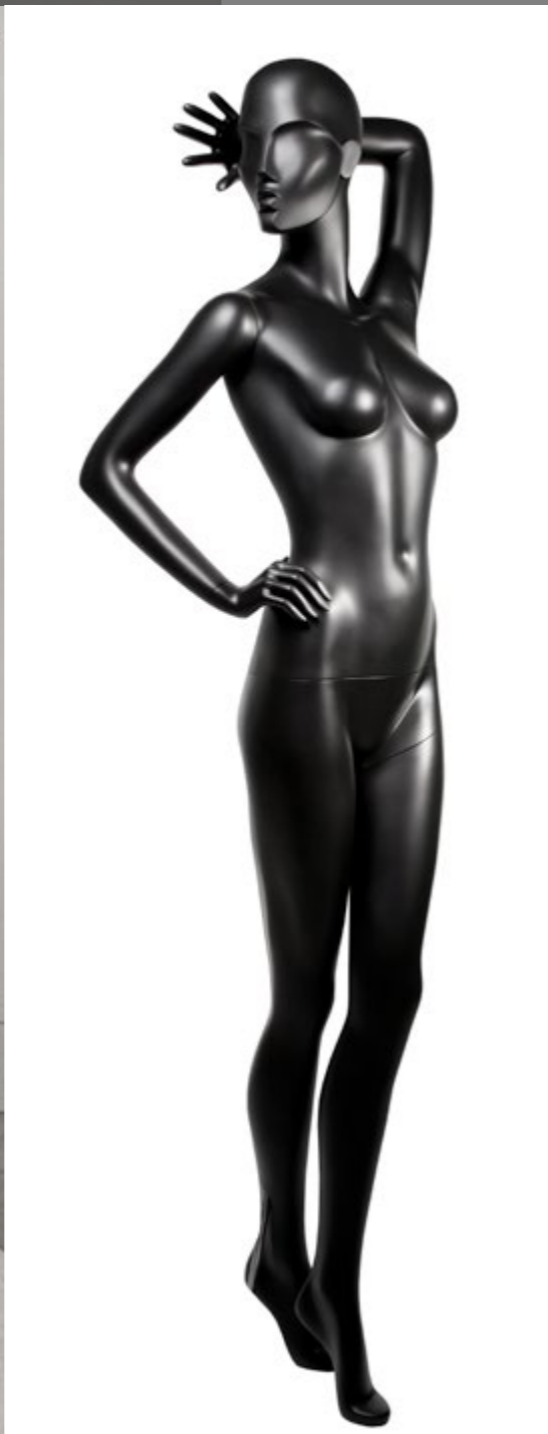
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# PROFILE | MAN



# Ateliers

*A View from our Sculpting Studio*



I have just completed the first two figures in the new Concept range we managed to get them ready to show at the R.D.C in New York. The concept range will be expanded and built on going into the new year with new poses being added. Based on the same dimensions as Profile, Concept is more abstract with smoother forms and an elegant line.

I wanted to produce a mannequin that had fluidity in the sculpt yet had a strong silhouette, it was important for me to sculpt a mannequin that looked good from a 360 degree view. The pictures you see are of the two sculpts, once we have moulded the clay a master is cast and then finished to very high level. We pay particular attention to the form and fit, making sure clothing falls on the mannequin as we desired and showing the apparel

*Adrian*



**URBAN**





CONCEPT The New Range Coming Spring 2014

**CONCEPT**



# R.D.C 2013 New York

Universal Display & Design was proud to debut our latest collections at our New York City showroom during the Retail Design Collective.

We launched the P1XL range of heads as well as Profile Man and Woman. Also on show was the new Urban range of busts and mannequins white washed fabrics with juxtaposed textures.

Please stop by and see the showroom for yourself located at 138 West 25th Street, 2nd Floor New York 10001 between 6th and 7th Avenues. We are open daily from 9am – 5pm





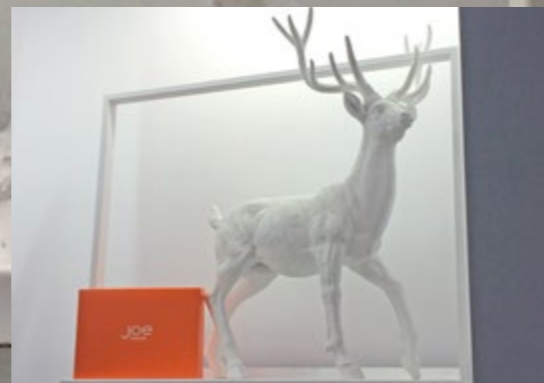
**Universal worked closely with the Uniqlo team in New York, to Deliver their own bespoke Mannequin, the photos are from the Uniqlo stores on 5th Avenue, 34th Avenue & Soho and show the Holiday Windows for this year.**





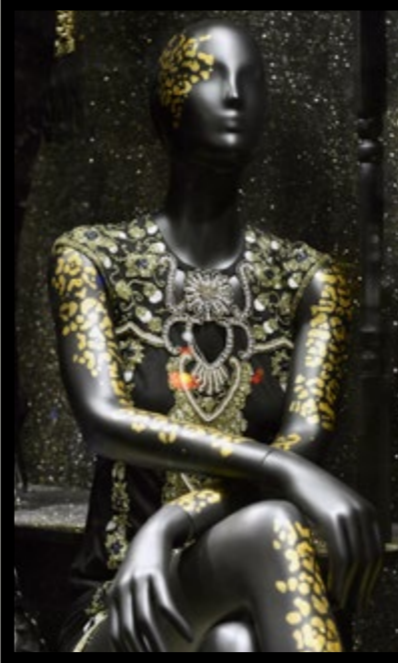


**Joe Fresh**  
Working with the New York team at Joe Fresh we created hundreds of 1.1 metre and 2 metre tall reindeers to adorn their windows and fill the interiors of their USA stores. Festive elegance.....



### Miss Selfridge

Working with the London design team at Miss Selfridge we gold glitter stencilled mannequins from our Solar and Flair ranges to give their flagship stores a unique and dramatic art deco look. Stunning!



IN STORE | ONLY | APP



# WHAT'S ON

**WINTER 2013 : NEW YORK**

## **NYE with Icona Pop – Top of the Standard**

"Swedish pop sensation Icona Pop will help the hip crowd at the Standard ring in 2014. The stylish affair will be black tie and begin promptly at 10pm. Expect great views of the Hudson and Meatpacking as you party on the top floor of the hotel."

## **Metropolitan Museum of Art**

**Punk Culture from Chaos to Couture - Sprint 2013**

**Costume Institute**

**Exhibition – thru 8/14**

**Info Link**

## **Willem de Kooning, 'Ten Paintings, 1983-1985' on Display**

**Location: Gagosian Gallery, running through Dec 21st.**

# DANKL



## **Jean Paul Gaultier: From the Sidewalk to the Catwalk**

**Location: Brooklyn Museum, running through Feb 23rd.**

"This multimedia exhibition is organized around seven themes tracing the influences on Gaultier's development — from the streets of Paris to the cinema — since he emerged as a designer in the 1970s. It features approximately 140 haute couture and prêt-à-porter ensembles, from the designer's earliest to his most recent collections, many of which are displayed on custom mannequins with interactive faces created by high-definition audiovisual projections."

# New Members join our New York & London Offices.

Universal Display is pleased to announce the appointment of two new members of staff Jaynee Margolis joins our New York Office & Peter Chivers our London Office:

Peter is an established sales development professional, adept at building relationships, along with an eye for creativity. First working for Universal Display in 2004, Peter gained a good grounding in retail visual merchandising, which sparked his interest in the business. We are pleased that Peter re-joins the team in autumn 2013, after a nine year gap. During this time, he has continued to develop his interest and understanding of the retail sector, bringing with him an extensive background of success in sales development and client relationship management, gained from working with global brands internationally. Peter's role complements the skill set of our already existing strong team and will focus on developing global market share with key fashion and retail brands, through helping clients achieve their brand strategies and fostering commitment to build long term relationships.

**CONTACT:**  
pchivers@universaldisplay.co.uk

Jaynee is an established sales professional for the past 7 years with diverse retail experience from the brand and retailer sides of merchandising with a heavy focus on sales, client services, client management, project management, national rollout executions, and logistics. Prior to joining Universal Jaynee most recently served as Account Executive working with various brands and retailers. Jaynee has also worked on the brand side for 4 years focusing on sales, public relations and visual merchandising. She understands how important visual merchandising in a store is and is very excited to work closely with retailers on their Visual Displays. Jaynee also has a passion for the retail world, graduating from the Fashion Institute of Technology. Jaynee's role will help focus on retail development and her strong commitment to build long term relationships.

**CONTACT:**  
jmargolis@universaldisplayusa.com



# WHAT'S ON

WINTER 2013 : LONDON

**Walk Through British Art**  
500 years of British Art at Tate Britain.

**Grasilver Celebrating Scandinavian**  
Are holding a private view on Monday the 16th of December  
For RSVP guest list please email: [grasilver@grasilver.com](mailto:grasilver@grasilver.com)  
The Chart Gallery  
Monday 16th December  
5pm to 10pm  
62 Old Church Street  
London SW3 6DP

**Jake & Dino Chapman: Come and See**  
Morality, the history of art and consumer culture loom large in Jake and Dinos Chapman's new show **Come and See** at the Zaha Hadid-designed Serpentine Sackler Gallery  
29th November 13 - 9th February 2014

**Isabella Blow: Fashion Galore!**  
Somerset House 20 November 2013 – 2 March 2014

# important updates

2013-14

**Milan's International Furniture Fair**  
8 until 13 April 2014

**100 Percent Design** 17th - 20th September

**La Biennale Venice** 9th May - 22nd November  
2015

**Hello My Name is Paul Smith Design Museum**  
15 November 2013 – 09 March 2014

**Euroshop**  
16-20 February 2014 | Düsseldorf - Germany

[Info Link](#)

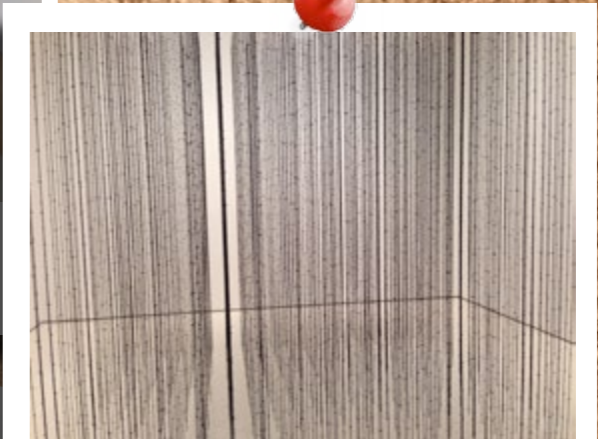
**VM & Display Show**  
29th April - 1st May 2014

[Info Link](#)

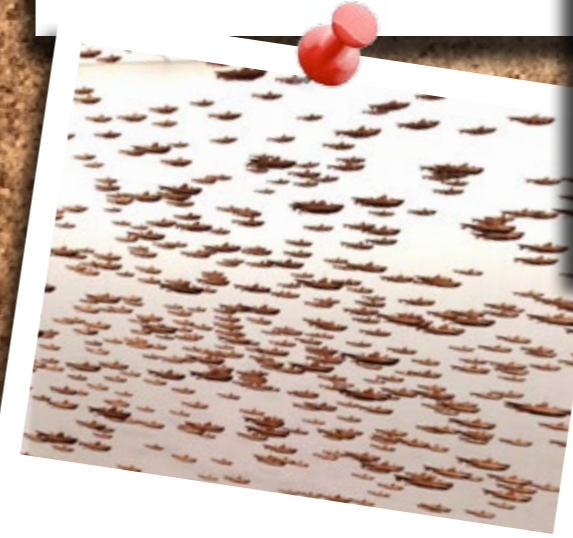
## What's been inspiring us:



Alexander Calder



New Museum NY



Made us Laugh



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